



Tara Sudol, MBA
Marketing Manager

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Tara works with the leadership team at the firm to develop direct mail and email marketing campaigns that help promote Shea Labagh Dobberstein's services and career opportunities. She creates collateral and makes updates to the website to support these efforts.

Tara has over five years' experience in marketing with professional service firms. In London, UK, she worked with a management consulting firm, where she rebranded the firm and revamped the company's website. Prior to this, she worked for a technology services company in Redmond, WA, where she was heavily involved in organizing and employing marketing strategies to generate leads and enhance the company's profile in the region. She has also worked extensively in the industries of travel and hospitality.

Tara is a member of the Association for Accounting Marketing (AAM). She earned an MBA from Lancaster University Management School in England with an emphasis on strategy and brand management. At the University of Washington in Seattle, she graduated with a Bachelor's degree in Business Administration, concentration in both Marketing and Entrepreneurship, and completed the Foster School of Business' Professional Sales Program.

Tara is the organizer of the Hillhouse Club, which has over 100 members. She lives in Marin, and enjoys hiking and outdoor activities. Her ideal vacation would involve international travel and photography.

Specializations:

Communications
Event Planning

Industry Expertise:

Technology
Management Consulting
Professional Services
Hospitality and Restaurants

