



**Robert E. Zurcher, CPA**  
Principal

**415.869.5575** DIRECT  
[bzurcher@sldcpa.com](mailto:bzurcher@sldcpa.com)

**San Francisco Office**  
**415.397.4444**

**SPECIALIZATIONS**

Financial Reporting & Assurance  
Mergers & Acquisitions

**INDUSTRY EXPERTISE**

Technology  
Manufacturing  
Consumer & Industrial Products  
Health Care  
Distribution & Wholesale  
Architectural/Engineering  
Retail  
Professional Services

**Robert E. (Bob) Zurcher, CPA**, has been providing audit and assurance services to companies for over thirty years. He has worked with companies in a diverse range of industries and at various stages of growth. Bob has assisted his clients resolve complex accounting and financial reporting issues associated with SEC reporting requirements, capital stock transactions and business combinations.

As a former PricewaterhouseCoopers audit partner, Bob was responsible for delivery of all aspects of auditing and financial reporting services to over 60 Bay Area public and private companies. He helped guide many of these clients through initial public offerings, and mergers and acquisitions. Bob also directed the international operations of PwC in Japan and Korea.

Bob was born and raised in Wisconsin, and he received his Bachelor of Science in Business Administration, Accounting, from the University of Notre Dame. He joined SLD in October 2001 and is a Certified Public Accountant. Bob is a member of the American Institute of CPAs and the California Society of CPAs.

Bob speaks conversational Japanese and enjoys bicycling, golfing and travelling. He was once swept out to sea while wind-surfing in Hawaii! He now lives safely on land with his wife and two sons.

*Change is the law of life. And those who look only to the past or present are certain to miss the future.*

— *John F. Kennedy*