



Tara Sudol, MBA

Marketing Manager

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SPECIALIZATIONS

Communications
 Event Planning

INDUSTRY EXPERTISE

Technology
 Management Consulting
 Professional Services
 Hospitality and Restaurants

Tara Sudol, MBA, works with the leadership team at the firm to develop direct mail and email marketing campaigns that help promote Shea Labagh Dobberstein's services and career opportunities. She creates collateral and makes updates to the website to support these efforts.

Tara has over ten years' experience in marketing with professional service firms. In London, UK, she work with a management consulting firm, where she rebranded the firm and revamped the company's website. Prior to this, she worked for a technology services company in Redmond, WA, where she was heavily involved in organizing and employing marketing strategies to generate leads and enhance the company's profile in the region. She has also worked extensively in the industries of travel and hospitality.

Tara earned an MBA from Lancaster University Management School in England with an emphasis on strategy and brand management. At the University of Washington in Seattle, she graduated with a Bachelor's degree in Business Administration, concentration in both Marketing and Entrepreneurship, and completed the Foster School of Business' Professional Sales Program.

Tara was previously the organizer of the Hillhouse Club, which had over 100 members. She lives in Marin, and enjoys hiking and outdoor activities. Her ideal vacation would involve international travel and photography.

Live life without any regrets.

— *Author Unknown*